

# HUMAN CONNECTIONS



MEDIA KIT

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Social Education Through Travel



## about us

Founded in 2014, Human Connections is a non-profit that works with artisans and tradespeople in Mexico's Riviera Nayarit. We invite travelers and students to interact with our clients through day tours, weeklong trips, and internships. Through these educational programs, we provide a platform for local people to share their culture and have agency over their stories. Our goal is to empower local communities while fostering conversations that shift perspectives and increase understanding.

### mission

Our aim is to connect people from diverse backgrounds through educational programs that ignite action towards lasting social change.

### vision

We envision a future of connected and socially conscious global citizens who are committed to creating positive change.

### values

Connection - Empathy - Education - Integrity

### social media



# what we do

## Day Tours

Human Connections brings a small group of travelers into non-touristic neighborhoods within Bucerias, where they meet and engage with families of local artisans. Through translated conversations, travelers will gain deeper insights into the lives and livelihoods of these artisans, gaining a sense of the vibrant cultural diversity within Bucerias.

### More Information



## Internships

An immersive cultural and professional development experience ideal for those interested in the social sector. Students are treated as a part of a small but inventive team, and are entrusted with a great deal of responsibility and choice. The students partake in challenging and rewarding projects, rich personal interactions, and work as consultants with small business owners and non-profit organizations in Bucerias.

### More Information

## Global Engagement Trips (GETs)

GETs are experiential learning trips that provide insight into Latin American culture and contemporary social issues. We facilitate genuine interactions with local artisans, micro-entrepreneurs, and changemakers, empowering them to share their diverse cultural and political narratives with a global audience.

GETs are for anyone who seeks to have a lasting social impact and navigate the world with greater self-awareness and multicultural fluency.

### Sample Itineraries



# our impact

**4.9/5**

The average satisfaction rating of both global engagement trip and internship participants surveyed

**12**

The number of families involved in our tour program

**\$17,260**

In payments to our clients and partner organizations from GETs

**\$31,000**

In client payment and sales during tours over the last two years

**261**

The number of students that have participated in GETs and internships since 2014

**100%**

Of our clients have at least one child in school

**15,640**

Intern hours invested in our community

**1,408**

Tour guests, primarily from the US and Canada

# testimonials



"As an educator in the field of microfinance, it is rare to find those opportunities that can bring your students closer to the action before they join the professional world. Human Connections provided a boots-on-the-ground experience that my students will be able to share with their peers and use as a stepping stone for their careers, regardless of the industry they choose."

- Adam Grenier, Faculty Leader, Tufts University - GET Microfinance,

"Working with Human Connections was my single best decision of the summer. [...] I feel incredibly lucky to have gotten the chance to work with a phenomenal team that was invested in my personal and professional growth. I walk away from this internship knowing that I've learned about myself, about Mexican culture, about development, and about hard professional skills, but most importantly, I know that I've made a difference."

- Anant Pai, Harvard University

"A great opportunity to uniquely celebrate local culture. Visiting local artisans, in their homes, is both rewarding and humbling. Each artisan has a unique story to share that left me with an appreciation of their struggle to survive and prosper. Maya did a superb job of letting the group know what to expect on our tour. Her interaction with the group and artisans was a special blend of talents that comes truly from the heart."

- Steve J, Tripadvisor

# our team



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